



Queenland
Bakery Co.

Closing the Gap in Patient Nutrition

Turning cakes into a nutritional
force for good in healthcare



At Queensland Bakery we're championing cakes and desserts as a nutritional force for good in Healthcare.

Introducing



Just what the baker ordered

We support hospitals to meet the nutritional needs of patients with our Little Crumb range of dietitian-approved cakes, snacks, desserts and meal replacements.

Working in partnership with BDA-approved dietitians, our expert product developers have spent time in hospitals to understand patients' needs and create products that provide good, tasty nutrition, reduce operational complexity, and increase flexibility to best meet hospital requirements. We have a reputation for innovation and quality, combined with a heritage of manufacturing excellence and have built close relationships with hospital trusts to ensure we are creating cakes and desserts that meet the most pressing nutritional needs of patients.



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Our Little Crumb range offers a comprehensive range of dietitian-approved:

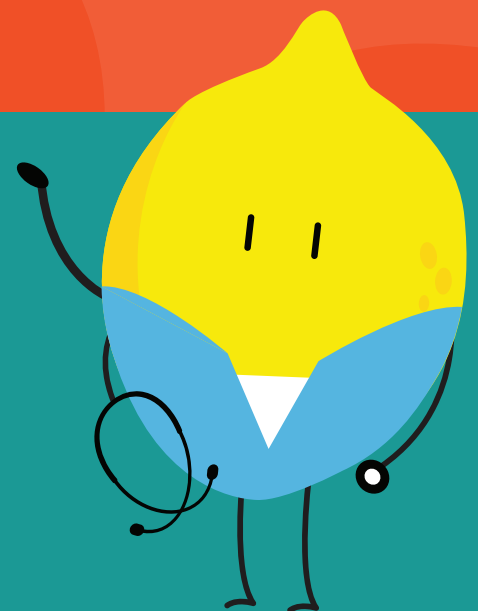
- Desserts / Puddings
- Snacks
- Prescribed meal replacements (high protein cakes)

We understand the demands of the complex Healthcare environment which is why our innovative new 'Little Crumb' range offer the following benefits:

- 🌿 Energy-dense portions at the required calorie levels
- 🌿 High protein levels
- 🌿 Long shelf life
- 🌿 Ambient storage
- 🌿 Individually wrapped with multi-pack options
- 🌿 Developed with BDA-approved dietitians
- 🌿 Traditional flavours that appeal to all
- 🌿 Improving the patient experience with nutritious products that taste like home

Our goals are to:

Improve patient care with the right nutrition
Help remove the stigma around hospital food
Enhance the patient experience
Reduce food waste with foods patients enjoy
Support 'Healthy Lives, Healthy People'



**7 delicious flavours for
a whole week of variety**

Raspberry & Coconut



Fruit



Chocolate



Vanilla



Toffee



Lemon



Ginger

Our Desserts & Puddings...

A range of exceptional flavours that meet nutritional targets providing the perfect pick-me-up for patients.

The range:

- ✓ Energy dense with each portion containing over 250 calories, whilst meeting the nutritional target of a minimum of 300 calories when served with custard or ice cream.
- ✓ Includes 7 delicious flavours, allowing for recipe changes throughout the week
- ✓ Includes NEW VEGAN options
- ✓ Contains delicious, quality ingredients that are soft and tasty on the palate and appeal to all ages
- ✓ Individually wrapped servings, so if unopened, they don't need to be thrown away
- ✓ Can be served ambient from the pack or warm with just the use of a microwave
- ✓ Has a minimum of 4 weeks delivered shelf life, allowing for quick service and reducing the challenges of freezer storage and defrosting



Our Desserts...

nutritional information

Product	Approx Portion Weight	Vegetarian	Vegan	Allergens	Nutritionals (per portion)
Vanilla Cake	67g	✓	✗	Gluten (wheat), Egg	Energy 1104 kJ, Calories 263, Fat 12.7g, Of which Saturates 2.0g, Carbohydrates 35.5g, Of which Sugars 15.4g, Fibre 0.7g, Protein 2.8g, Salt 0.8g, Potassium 80mg
Fruit Cake	67g	✓	✗	Gluten (wheat), Egg, Sulphites	Energy 1057 kJ, Calories 252, Fat 10.7g, Of which Saturates 1.7g, Carbohydrates 36.9.0g, Of which Sugars 20.1g, Fibre 0.8g, Protein 2.6g, Salt 0.7g, Potassium 125mg
Toffee Cake	67g	✓	✗	Gluten (wheat), Egg	Energy 1110 kJ, Calories 265, Fat 12.7g, Of which Saturates 2.1g, Carbohydrates 36.2g, Of which Sugars 15.4g, Fibre 0.7g, Protein 2.8g, Salt 0.8g, Potassium 89mg
Ginger Cake	67g	✓	✗	Gluten (wheat), Egg	Energy 1107 kJ, Calories 264, Fat 12.7g, Of which Saturates 2.0g, Carbohydrates 36.2g, Of which Sugars 15.4g, Fibre 0.8g, Protein 2.9g, Salt 0.8g, Potassium 90mg
Raspberry & Coconut Cake	67g	✓	✗	Gluten (wheat), Egg, Sulphites	Energy 1144 kJ, Calories 273, Fat 14.7g, Of which Saturates 3.9g, Carbohydrates 34.2g, Of which Sugars 14.7g, Fibre 1.3g, Protein 2.9g, Salt 0.7g
Lemon Cake	67g	✓	✗	Gluten (wheat), Egg	Energy 1109 kJ, Calories 265, Fat 12.7g, Of which Saturates 1.9g, Carbohydrates 36.9g, Of which Sugars 17.4g, Fibre 0.7g, Protein 2.7g, Salt 0.8g, Potassium 79mg
Chocolate Cake	67g	✓	✗	Gluten (wheat), Egg	Energy 1083 kJ, Calories 259, Fat 12.7g, Of which Saturates 2.0g, Carbohydrates 34.8g, Of which Sugars 14.7g, Fibre 1.1g, Protein 2.9g, Salt 0.7g, Potassium 112mg
NEW Vanilla Vegan Cake	67g	✓	✓	Wheat	Energy 1069 kJ, Calories 255, Fat 11g, Of which Saturates 0.9g, Carbohydrates 36g, Of which Sugars 17g, Protein 3.4g, Salt 0g
NEW Toffee Vegan Cake	67g	✓	✓	Wheat	Energy 1068 kJ, Calories 255, Fat 11g, Of which Saturates 0.9g, Carbohydrates 36g, Of which Sugars 17g, Protein 3.4g, Salt 0g
NEW Toffee Vegan Cake	Multipack 3pk 3x60g	✓	✓	Wheat	Energy 957 kJ, Calories 228, Fat 9.7g, Of which Saturates 0.8g, Carbohydrates 32g, Of which Sugars 16g, Protein 3.0g, Salt 0g
NEW Ginger Cake	Multipack 3pk 3x60g	✓	✗	Gluten (wheat), Egg, Milk	Energy 1124 kJ, Calories 269, Fat 14g, Of which Saturates 1.5g, Carbohydrates 33g, Of which Sugars 16g, Protein 2.7g, Salt 0.21g
NEW Lemon Cake	Multipack 3pk 3x60g	✓	✗	Gluten (wheat), Egg, Milk	Energy 1124 kJ, Calories 269, Fat 14g, Of which Saturates 1.4g, Carbohydrates 33g, Of which Sugars 17g, Protein 2.6g, Salt 0.20g
NEW Toffee Protein Cake	75g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 1038 kJ, Calories 261, Fat 11g, Of which Saturates 2.2g, Carbohydrates 29g, Of which Sugars 17g, Protein 13g, Salt 0.71g
NEW Lemon Protein Cake	75g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 1035 kJ, Calories 260, Fat 11g, Of which Saturates 2.2g, Carbohydrates 28g, Of which Sugars 17g, Protein 13g, Salt 0.71g

Our Desserts...

MOQs and delivery

Product	Code Product	Quantity Per Case
4007-54	Vanilla Cake	54
4008-54	Fruit Cake	54
4009-54	Toffee Cake	54
4010-54	Ginger Cake	54
4011-54	Raspberry & Coconut Cake	54
4012-54	Lemon Cake	54
4013-54	Chocolate Cake	54
4100-54	NEW Vanilla Vegan Cake	54
4102-54	NEW Toffee Vegan Cake	54
4104-54	NEW Toffee Vegan Cake Multipack 3pk	54
4053-54	NEW Ginger Cake Multipack 3pk	54
4054-54	NEW Lemon Cake Multipack 3pk	54
4300-54	NEW Toffee Protein Cake	54
4301-54	Lemon Protein Cake	54

Minimum order quantities

Orders 'by the case' can be combined with our other patient snacking and / or retail products and orders 'by the pallet' can be mixed across any of our delicious varieties.

The £150 MOQ can be mixed across products.

Order lead times

By the case – 2-3 working days.
By the pallet – 14 working days.

Delivery

Delivery – Monday to Friday, no set order or delivery days.

Free delivery on orders over £150, regardless of products ordered.



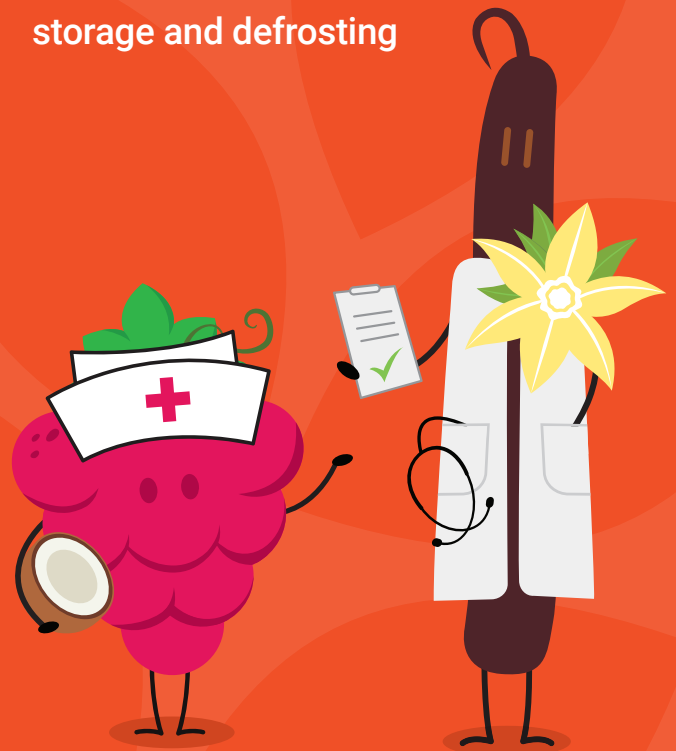
VEGAN OPTION

Our Snacks...

A range of bite-sized, energy-dense snacks to address the nutritional needs of patients whilst providing them with a tasty snack with flavours that remind them of home.

The range:

- ✓ Includes 10 delicious flavours, allowing for variety throughout the week
- ✓ Includes NEW VEGAN options
- ✓ Includes NEW HIGH PROTEIN options
- ✓ Contains delicious, quality ingredients that are soft and tasty on the palate and appeal to all ages
- ✓ Individually wrapped servings, so if unopened, they don't need to be thrown away
- ✓ Can be served ambient from the pack
- ✓ Has a minimum of 4 weeks delivered shelf life, allowing for quick service and reducing the challenges of freezer storage and defrosting



Our Snacks...

nutritional information

Product	Approx Portion Weight	Vegetarian	Vegan	Allergens	Nutritionals (per portion)
Plain Cake Slice	38.5g	✓	✗	Gluten (wheat), Egg, Milk	Energy 693 kJ, Calories 166, Fat 7.7g, Of which Saturates 0.9g, Carbohydrates 21.9g, Of which Sugars 11.6g, Fibre 0.4g, Protein 2.0g, Salt 0.3g
Fruit Cake Slice	30g	✓	✗	Gluten (wheat), Egg, Milk	Energy 523 kJ, Calories 125, Fat 6.0g, Of which Saturates 0.8g, Carbohydrates 16.2g, Of which Sugars 9.6g, Fibre 0.7g, Protein 1.3g, Salt 0.2g
Double Chocolate Cake Slice	30g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 536 kJ, Calories 128, Fat 6.3g, Of which Saturates 1.0g, Carbohydrates 15.9g, Of which Sugars 8.4g, Fibre 0.7g, Protein 1.7g, Salt 0.2g
Layered Cake Slice with Strawberry Filling	28g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 464 kJ, Calories 111, Fat 4.5g, Of which Saturates 1.6g, Carbohydrates 15.7g, Of which Sugars 10.4g, Fibre 0.3g, Protein 1.7g, Salt 0.1g
Layered Cake Slice with Chocolate Filling	28g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans, Nuts	Energy 460 kJ, Calories 109, Fat 4.5g, Of which Saturates 1.6g, Carbohydrates 15.4g, Of which Sugars 10.1g, Fibre 0.3g, Protein 1.8g, Salt 0.1g
NEW Vanilla Vegan Cake Slice	40g	✓	✓	Wheat	Energy 638 kJ, Calories 152, Fat 6.5g, Of which Saturates 0.5g, Carbohydrates 21g, Of which Sugars 10g, Protein 2.0g, Salt 0g
NEW Toffee Vegan Cake Slice	40g	✓	✓	Wheat	Energy 638 kJ, Calories 152, Fat 6.4g, Of which Saturates 0.5g, Carbohydrates 21g, Of which Sugars 10g, Protein 2.0g, Salt 0g
NEW Toffee Protein Cake Bar	50g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 692 kJ, Calories 174, Fat 7.1g, Of which Saturates 1.4g, Carbohydrates 19g, Of which Sugars 12g, Protein 8.8g, Salt 0.47g
NEW Lemon Protein Cake Bar	50g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 690 kJ, Calories 173, Fat 7.1g, Of which Saturates 1.4g, Carbohydrates 19g, Of which Sugars 12g, Protein 8.8g, Salt 0.47g
NEW Golden Syrup Vegan Flapjack	40g	✓	✓	Gluten, (oats)	Energy 697 kJ, Calories 166, Fat 6.2g, Of which Saturates 2.1g, Carbohydrates 24g, Of which Sugars 13g, Protein 2.3g, Salt 0.12g
NEW Chocolate Flapjack	40g	✓	✗	Gluten (wheat), Gluten, (oats), Milk, Soybeans	Energy 740 kJ, Calories 176, Fat 7.5g, Of which Saturates 3.7g, Carbohydrates 24g, Of which Sugars 15g, Protein 2.1g, Salt 0.11g

Our Snacks...

MOQs and delivery

Product	Code Product	Quantity Per Case
B2201-63	Plain Cake Slice	63
B2204-90	Fruit Cake Slice	90
B2205-90	Double Chocolate Cake Slice	90
B2301-120	Layered Cake Slice with Strawberry Filling	120
B3201-120	Layered Cake Slice with Chocolate Filling	120
4101-80	NEW Vanilla Vegan Cake Slice	80
4103-80	NEW Toffee Vegan Cake Slice	80
4302-80	NEW Toffee Protein Cake Bar	80
4303-80	NEW Lemon Protein Cake Bar	80
4105-100	NEW Golden Syrup Vegan Flapjack	100
4055-100	NEW Chocolate Flapjack	100

Minimum order quantities

Orders 'by the case' can be combined with our other patient snacking and / or retail products and orders 'by the pallet' can be mixed across any of our delicious varieties.

The £150 MOQ can be mixed across products.

Order lead times

By the case – 2-3 working days.

By the pallet – 14 working days.

Delivery

Delivery – Monday to Friday, no set order or delivery days.

Free delivery on orders over £150, regardless of products ordered.



Our High Protein Prescribed / Meal Replacement Solutions...

Working with dietitians in hospital trusts across the UK, a common challenge is providing patients with foods that are high in protein but also look and taste good so that the patients want to eat them.

Patients are often given supplements in milkshakes or powders within main meals and we've received feedback that they are not appealing and simply too large to be consumed by patients with little appetite.

Our Little Crumb range of High Protein snacks and desserts / puddings provides a versatile solution to improving patient nutrition with tasty, flavoursome cakes.

Nutritional information

Product	Approx Portion Weight	Vegetarian	Vegan	Allergens	Nutritionals (per portion)
NEW Toffee Protein Cake	75g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 1038 kJ, Calories 261, Fat 11g, Of which Saturates 2.2g, Carbohydrates 29g, Of which Sugars 17g, Protein 13g, Salt 0.71g
NEW Lemon Protein Cake	75g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 1035 kJ, Calories 260, Fat 11g, Of which Saturates 2.2g, Carbohydrates 28g, Of which Sugars 17g, Protein 13g, Salt 0.71g
NEW Toffee Protein Cake Bar	50g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 692 kJ, Calories 174, Fat 7.1g, Of which Saturates 1.4g, Carbohydrates 19g, Of which Sugars 12g, Protein 8.8g, Salt 0.47g
NEW Lemon Protein Cake Bar	50g	✓	✗	Gluten (wheat), Egg, Milk, Soybeans	Energy 690 kJ, Calories 173, Fat 7.1g, Of which Saturates 1.4g, Carbohydrates 19g, Of which Sugars 12g, Protein 8.8g, Salt 0.47g



MOQs and delivery

Product	Code Product	Quantity Per Case
4300-54	NEW Toffee Protein Cake	54
4301-54	NEW Lemon Protein Cake	54
4302-80	NEW Toffee Protein Cake Bar	80
4303-80	NEW Lemon Protein Cake Bar	80

Minimum order quantities

Orders 'by the case' can be combined with our other patient snacking and / or retail products and orders 'by the pallet' can be mixed across any of our delicious varieties.

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Order lead times

By the case – 2-3 working days.
By the pallet – 14 working days.

Delivery

Delivery – Monday to Friday, no set order or delivery days.

Free delivery on orders over £150, regardless of products ordered.

“As the University Hospitals of Leicester Production & Development Chef, I feel the close working relationship I have with Queensland has helped both parties achieve their common goals of achieving staff, patient and visitor satisfaction.”

NICHOLAS LEE,
Production and Development Chef

The Heartbeat of our Bakery

Passion and innovation is at the heart of everything we do at Queensland Bakery. We're not only committed to delivering the very best bakes, but also excelling in our specialist fields in terms of knowledge, skills and experience. Here are just some of the faces you'll meet at our bakery in Hampshire.



NATHAN
Managing Director



BRETT
Sales Director



GAVIN
Sales Manager



BRYAN
Commercial Director



BEN
Operations Manager



BRIANNA
New Product
Developer



OLEGS
Head of Distribution



SIGITA
Site Technical
Manager



**Queensland
Bakery Co.**

**Contact us to find out more
and discuss your requirements**

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